

Hands-On Usability Testing of EIA's New Website Design: Can You Find What You're Looking For? Colleen Blessing, National Energy Information Center, EIA The last EIA website redesigned was in 2000. We know from extensive customer feedback that finding information on our site in many cases is not easy or intuitive. We want our customers to be able to find what they need and understand what they find.

Working since last fall, and based on input from many sources, the Web Redesign Group has created a new prototype design we would like the ASA members to "test drive." This session will be you sitting at a computer using the new site, commenting as you click through, giving us feedback on what you see, and finding answers to questions or finding what you usually use on the current site.

EIA conducted a similar usability test with ASA members before our redesign in 2000 and received useful feedback. There is no preparation necessary for this session, except if you want to record some reports or data tables you would like to be able to find on the new site. Looking at the new design for the first time in this session will allow us to capture your first impressions.