

Table 7b. U.S. Regional Electricity Retail Sales (Million Kilowatthours per Day)

Energy Information Administration/Short-Term Energy Outlook - October 2009

	2008				2009				2010				Year		
	1st	2nd	3rd	4th	1st	2nd	3rd	4th	1st	2nd	3rd	4th	2008	2009	2010
Residential Sector															
New England	140	112	138	123	144	109	133	127	143	111	141	129	128	128	131
Middle Atlantic	385	318	407	336	399	305	384	346	399	311	409	347	362	359	367
E. N. Central	575	439	562	497	570	433	510	495	568	447	575	503	519	502	523
W. N. Central	316	237	308	263	315	240	291	262	319	249	327	269	281	277	291
S. Atlantic	954	861	1,110	857	997	841	1,136	880	1,027	822	1,154	895	946	964	975
E. S. Central	355	281	383	293	355	276	383	297	366	277	392	300	328	328	334
W. S. Central	502	500	680	445	495	490	741	478	535	492	718	489	532	552	559
Mountain	250	228	324	225	239	229	315	229	248	233	320	234	257	253	259
Pacific contiguous	446	362	416	385	442	353	424	389	447	362	428	396	402	402	408
AK and HI	16	13	13	14	15	13	13	15	15	13	14	15	14	14	14
Total	3,938	3,352	4,342	3,439	3,972	3,291	4,330	3,517	4,068	3,319	4,477	3,577	3,769	3,778	3,861
Commercial Sector															
New England	154	150	168	146	133	123	138	128	137	127	139	126	155	130	132
Middle Atlantic	447	434	493	431	449	422	477	432	452	436	495	441	451	445	456
E. N. Central	552	547	608	540	553	534	569	534	546	540	600	544	562	547	558
W. N. Central	262	260	290	261	263	259	280	259	259	262	295	265	268	265	270
S. Atlantic	782	840	931	785	786	826	921	781	772	816	931	801	835	829	830
E. S. Central	217	228	263	216	215	223	255	219	217	226	264	223	231	228	233
W. S. Central	407	460	519	417	417	454	546	441	434	468	550	452	451	465	476
Mountain	240	257	290	250	237	251	280	245	237	254	283	248	259	253	256
Pacific contiguous	443	456	508	458	432	445	499	450	436	450	497	460	466	457	461
AK and HI	17	17	17	17	17	17	17	18	17	17	18	18	17	17	18
Total	3,521	3,649	4,087	3,522	3,503	3,553	3,982	3,508	3,508	3,595	4,071	3,577	3,695	3,637	3,689
Industrial Sector															
New England	60	63	64	59	79	77	80	77	76	77	80	76	62	78	77
Middle Atlantic	196	202	202	188	177	175	187	187	177	181	188	182	197	182	182
E. N. Central	532	534	526	486	445	435	437	436	433	436	436	430	519	438	434
W. N. Central	231	235	245	230	203	200	216	223	208	209	224	227	235	211	217
S. Atlantic	409	434	426	383	348	358	372	357	344	362	376	359	413	359	361
E. S. Central	369	362	348	345	313	301	314	337	318	314	321	334	356	316	322
W. S. Central	415	455	441	386	366	378	395	364	361	381	398	363	424	376	376
Mountain	210	232	242	213	196	207	227	208	201	218	236	213	224	210	217
Pacific contiguous	225	242	258	230	211	221	233	213	202	210	223	210	239	220	211
AK and HI	14	14	14	14	13	14	14	14	13	14	14	14	14	14	14
Total	2,661	2,773	2,767	2,533	2,352	2,367	2,476	2,417	2,333	2,402	2,496	2,408	2,683	2,403	2,410
Total All Sectors (a)															
New England	356	327	371	330	357	310	352	334	358	316	361	333	346	338	342
Middle Atlantic	1,039	965	1,113	966	1,038	912	1,061	977	1,039	938	1,102	980	1,021	997	1,015
E. N. Central	1,662	1,521	1,697	1,525	1,569	1,404	1,517	1,467	1,549	1,425	1,613	1,478	1,601	1,489	1,516
W. N. Central	808	733	844	754	782	699	788	744	787	721	846	762	785	753	779
S. Atlantic	2,148	2,139	2,471	2,029	2,135	2,028	2,434	2,021	2,147	2,003	2,464	2,059	2,197	2,155	2,169
E. S. Central	941	871	994	854	883	801	951	853	901	817	977	857	915	872	888
W. S. Central	1,324	1,416	1,640	1,248	1,279	1,323	1,682	1,283	1,329	1,341	1,666	1,304	1,407	1,393	1,411
Mountain	701	717	857	687	673	687	822	683	687	705	839	695	741	716	732
Pacific contiguous	1,117	1,062	1,184	1,076	1,088	1,022	1,158	1,054	1,087	1,025	1,151	1,067	1,110	1,081	1,083
AK and HI	47	45	45	46	45	44	45	46	46	44	46	47	46	45	46
Total	10,142	9,795	11,217	9,515	9,849	9,229	10,810	9,463	9,930	9,335	11,065	9,582	10,168	9,839	9,980

- = no data available

(a) Total retail sales to all sectors includes residential, commercial, industrial, and transportation sector sales.

Notes: The approximate break between historical and forecast values is shown with historical data printed in bold; estimates and forecasts in italics.

Retail Sales represents total retail electricity sales by electric utilities and power marketers.

Regions refer to U.S. Census divisions.

See "Census division" in EIA's Energy Glossary (<http://www.eia.doe.gov/glossary/index.html>) for a list of States in each region.**Historical data:** Latest data available from Energy Information Administration databases supporting the following reports: *Electric Power Monthly*, DOE/EIA-0226; and *Electric Power Annual*, DOE/EIA-0348.

Minor discrepancies with published historical data are due to independent rounding.

Projections: Generated by simulation of the EIA Regional Short-Term Energy Model.