

Chapter 5. Retail Sales, Revenue, and Average Retail Price of Electricity

Table 5.1. Retail Sales of Electricity to Ultimate Customers: Total by End-Use Sector, 1995 through October 2009
(Million Kilowatthours)

Period	Residential	Commercial	Industrial	Transportation ¹	Other	All Sectors
1995	1,042,501	862,685	1,012,693	NA	95,407	3,013,287
1996	1,082,512	887,445	1,033,631	NA	97,539	3,101,127
1997	1,075,880	928,633	1,038,197	NA	102,901	3,145,610
1998	1,130,109	979,401	1,051,203	NA	103,518	3,264,231
1999	1,144,923	1,001,996	1,058,217	NA	106,952	3,312,087
2000	1,192,446	1,055,232	1,064,239	NA	109,496	3,421,414
2001	1,201,607	1,083,069	996,609	NA	113,174	3,394,458
2002	1,265,180	1,104,497	990,238	NA	105,552	3,465,466
2003	1,275,824	1,198,728	1,012,373	6,810	--	3,493,734
2004	1,291,982	1,230,425	1,017,850	7,224	--	3,547,479
2005	1,359,227	1,275,079	1,019,156	7,506	--	3,660,969
2006	1,351,520	1,299,744	1,011,298	7,358	--	3,669,919
2007						
January	125,286	106,667	82,384	766	--	315,104
February	121,464	100,756	78,392	719	--	301,331
March	105,695	102,640	82,582	743	--	291,660
April	90,282	101,051	83,361	646	--	275,341
May	96,389	108,559	87,241	611	--	292,800
June	117,418	117,352	87,572	665	--	323,007
July	139,027	123,923	89,017	675	--	352,642
August	150,101	130,475	92,115	673	--	373,365
September	129,512	119,898	87,428	687	--	337,525
October	103,754	114,481	88,896	652	--	307,783
November	95,905	104,603	85,118	673	--	286,299
December	117,408	105,909	83,725	663	--	307,704
Total	1,392,241	1,336,315	1,027,832	8,173	--	3,764,561
2008						
January	132,860	110,332	81,331	710	--	325,234
February	118,503	105,615	79,428	656	--	304,202
March	107,007	104,469	81,372	635	--	293,483
April	91,979	102,796	81,711	614	--	277,100
May	91,995	108,926	85,817	595	--	287,332
June	121,093	120,349	84,855	622	--	326,919
July	143,203	129,661	85,846	644	--	359,355
August	138,699	126,088	85,535	639	--	350,961
September	117,581	120,231	83,200	622	--	321,634
October	96,051	112,147	82,117	629	--	290,943
November	95,574	103,461	77,472	616	--	277,123
December	124,764	108,379	73,464	669	--	307,276
Total	1,379,307	1,352,453	982,150	7,652	--	3,721,562
2009						
January	135,787	110,869	72,116	735	--	319,507
February	115,318	100,540	68,499	636	--	284,993
March	106,368	103,818	71,062	652	--	281,900
April	91,305	101,136	70,618	589	--	263,648
May	94,027	106,200	72,319	577	--	273,124
June	114,115	115,946	72,432	602	--	303,095
July	137,443	122,889	75,096	653	--	336,081
August	138,255	125,090	78,954	620	--	342,918
September	115,186	116,397	76,876	614	--	309,073
October	98,373	109,924	76,632	580	--	285,509
Total	1,146,177	1,112,808	734,605	6,257	--	2,999,847
Year to Date						
2007	1,178,928	1,125,803	858,989	6,836	--	3,170,557
2008	1,158,969	1,140,613	831,213	6,366	--	3,137,163
2009	1,146,177	1,112,808	734,605	6,257	--	2,999,847
Rolling 12 Months Ending in October						
2008	1,372,282	1,351,125	1,000,056	7,703	--	3,731,166
2009	1,366,515	1,324,648	885,542	7,543	--	3,584,247

¹ See Technical notes for additional information on the Commercial, Industrial, and Transportation sectors.

NA = Not available.

Notes: • See Glossary for definitions. • Geographic coverage is the 50 States and the District of Columbia. • Sales values for 1996-2007 include energy service provider (power marketer) data. • Values for 2007 and prior years are final. • Values for 2008 and 2009 are preliminary estimates based on a cutoff model sample. See Technical Notes for a discussion of the sample design for the Form EIA-826. • Utilities and energy service providers may classify commercial and industrial customers based on either NAICS codes or demands or usage falling within specified limits by rate schedule. • Changes from year to year in consumer counts, sales and revenues, particularly involving the commercial and industrial consumer sectors, may result from respondent implementation of changes in the definitions of consumers, and reclassifications. • Retail sales and net generation may not correspond exactly for a particular month for a variety of reasons (i.e., sales data may include purchases of electricity from nonutilities or imported electricity). Net generation is for the calendar month while retail sales and associated revenue accumulate from bills collected for periods of time (28 to 35 days) that vary dependent upon customer class and consumption occurring in and outside the calendar month.

Sources: 2006-2008: Energy Information Administration, Form EIA-826, "Monthly Electric Sales and Revenue Report with State Distributions Report;" 1992-2005: Form EIA-861, "Annual Electric Power Industry Report."

Table 5.2. Revenue from Retail Sales of Electricity to Ultimate Customers: Total by End-Use Sector, 1995 through October 2009
(Million Dollars)

Period	Residential	Commercial	Industrial ¹	Transportation ¹	Other	All Sectors
1995	87,610	66,365	47,175	NA	6,567	207,717
1996	90,503	67,829	47,536	NA	6,741	212,609
1997	90,704	70,497	47,023	NA	7,110	215,334
1998	93,360	72,575	47,050	NA	6,863	219,848
1999	93,483	72,771	46,846	NA	6,796	219,896
2000	98,209	78,405	49,369	NA	7,179	233,163
2001	103,158	85,741	50,293	NA	8,151	247,343
2002	106,834	87,117	48,336	NA	7,124	249,411
2003	111,249	96,263	51,741	514	--	259,767
2004	115,577	100,546	53,477	519	--	270,119
2005	128,393	110,522	58,445	643	--	298,003
2006	140,582	122,914	62,308	702	--	326,506
2007						
January	12,599	9,733	5,048	68	--	27,448
February	12,016	9,410	4,829	67	--	26,323
March	10,854	9,597	5,134	82	--	25,666
April	9,595	9,479	5,161	61	--	24,296
May	10,385	10,328	5,468	60	--	26,242
June	13,019	11,672	5,769	66	--	30,525
July	15,396	12,568	5,974	71	--	34,010
August	16,621	13,143	6,296	67	--	36,128
September	14,189	11,873	5,700	67	--	31,829
October	11,226	11,182	5,740	63	--	28,211
November	10,264	9,938	5,348	59	--	25,609
December	12,130	9,980	5,245	61	--	27,416
Total	148,295	128,903	65,712	792	--	343,703
2008						
January	13,603	10,370	5,195	69	--	29,236
February	12,180	10,001	5,069	68	--	27,319
March	11,306	10,048	5,320	68	--	26,741
April	10,132	10,134	5,427	64	--	25,758
May	10,564	10,948	5,836	66	--	27,414
June	14,342	13,096	6,275	73	--	33,787
July	17,389	14,407	6,678	79	--	38,554
August	16,848	13,971	6,525	81	--	37,425
September	14,102	12,951	6,118	86	--	33,257
October	11,436	11,778	5,939	69	--	29,221
November	11,011	10,480	5,455	65	--	27,011
December	13,720	10,785	5,053	75	--	29,633
Total	156,633	138,970	68,889	863	--	365,355
2009						
January	14,973	11,123	4,975	83	--	31,154
February	12,946	10,214	4,782	71	--	28,013
March	12,100	10,453	4,862	78	--	27,493
April	10,579	10,106	4,786	67	--	25,537
May	11,147	10,750	4,982	67	--	26,946
June	13,589	12,187	5,203	69	--	31,048
July	16,431	13,169	5,343	76	--	35,019
August	16,665	13,261	5,657	70	--	35,654
September	13,892	12,229	5,374	67	--	31,562
October	11,569	11,238	5,122	65	--	27,994
Total	133,890	114,730	51,086	714	--	300,420
Year to Date						
2007	125,901	108,985	55,119	673	--	290,677
2008	131,902	117,705	58,382	723	--	308,712
2009	133,890	114,730	51,086	714	--	300,420
Rolling 12 Months Ending in October						
2008	154,296	137,623	68,975	843	--	361,737
2009	158,621	135,995	61,594	854	--	357,064

¹ See Technical notes for additional information on the Commercial, Industrial, and Transportation sectors.
NA = Not available.

Notes: • See Glossary for definitions. • Geographic coverage is the 50 States and the District of Columbia. • Revenue values for 1996-2007 include energy service provider (power marketer) data. • Values for 2007 and prior years are final. • Values for 2008 and 2009 are preliminary estimates based on a cutoff model sample. See Technical Notes for a discussion of the sample design for the Form EIA-826. • Utilities and energy service providers may classify commercial and industrial customers based on either NAICS codes or demands or usage falling within specified limits by rate schedule. • Values for 1996 in the commercial and industrial sectors reflect an electric utility's reclassification for this information by Standard Industrial Classification. • Changes from year to year in consumer counts, sales and revenues, particularly involving the commercial and industrial consumer sectors, may result from respondent implementation of changes in the definitions of consumers, and reclassifications. • Retail sales and net generation may not correspond exactly for a particular month for a variety of reasons (i.e., sales data may include purchases of electricity from nonutilities or imported electricity). Net generation is for the calendar month while retail sales and associated revenue accumulate from bills collected for periods of time (28 to 35 days) that vary dependent upon customer class and consumption occurring in and outside the calendar month. • Totals may not equal sum of components because of independent rounding.

Sources: 2006-2008: Energy Information Administration, Form EIA-826, "Monthly Electric Sales and Revenue Report with State Distributions Report;" 1992-2005: Form EIA-861, "Annual Electric Power Industry Report."

Table 5.3. Average Retail Price of Electricity to Ultimate Customers: Total by End-Use Sector, 1995 through October 2009
(Cents per Kilowatthour)

Period	Residential	Commercial	Industrial ¹	Transportation ¹	Other	All Sectors
1995	8.40	7.69	4.66	NA	6.88	6.89
1996	8.36	7.64	4.60	NA	6.91	6.86
1997	8.43	7.59	4.53	NA	6.91	6.85
1998	8.26	7.41	4.48	NA	6.63	6.74
1999	8.16	7.26	4.43	NA	6.35	6.64
2000	8.24	7.43	4.64	NA	6.56	6.81
2001	8.58	7.92	5.05	NA	7.20	7.29
2002	8.44	7.89	4.88	NA	6.75	7.20
2003	8.72	8.03	5.11	7.54	--	7.44
2004	8.95	8.17	5.25	7.18	--	7.61
2005	9.45	8.67	5.73	8.57	--	8.14
2006	10.40	9.46	6.16	9.54	--	8.90
2007						
January	10.06	9.12	6.13	8.92	--	8.71
February	9.89	9.34	6.16	9.38	--	8.74
March	10.27	9.35	6.22	11.04	--	8.80
April	10.63	9.38	6.19	9.42	--	8.82
May	10.77	9.51	6.27	9.84	--	8.96
June	11.09	9.95	6.59	9.88	--	9.45
July	11.07	10.14	6.71	10.57	--	9.64
August	11.07	10.07	6.84	9.98	--	9.68
September	10.96	9.90	6.52	9.76	--	9.43
October	10.82	9.77	6.46	9.61	--	9.17
November	10.70	9.50	6.28	8.76	--	8.94
December	10.33	9.42	6.26	9.19	--	8.91
Total	10.65	9.65	6.39	9.70	--	9.13
2008						
January	10.24	9.40	6.39	9.69	--	8.99
February	10.28	9.47	6.38	10.43	--	8.98
March	10.57	9.62	6.54	10.70	--	9.11
April	11.02	9.86	6.64	10.49	--	9.30
May	11.48	10.05	6.80	11.10	--	9.54
June	11.84	10.88	7.40	11.79	--	10.34
July	12.14	11.11	7.78	12.28	--	10.73
August	12.15	11.08	7.63	12.59	--	10.66
September	11.99	10.77	7.35	13.82	--	10.34
October	11.91	10.50	7.23	10.90	--	10.04
November	11.52	10.13	7.04	10.60	--	9.75
December	11.00	9.95	6.88	11.21	--	9.64
Total	11.36	10.28	7.01	11.28	--	9.82
2009						
January	11.03	10.03	6.90	11.32	--	9.75
February	11.23	10.16	6.98	11.13	--	9.83
March	11.38	10.07	6.84	12.02	--	9.75
April	11.59	9.99	6.78	11.36	--	9.69
May	11.86	10.12	6.89	11.61	--	9.87
June	11.91	10.51	7.18	11.43	--	10.24
July	11.96	10.72	7.12	11.72	--	10.42
August	12.05	10.60	7.17	11.25	--	10.40
September	12.06	10.51	6.99	10.90	--	10.21
October	11.76	10.22	6.68	11.28	--	9.81
Total	11.68	10.31	6.95	11.40	--	10.02
Year to Date						
2007	10.68	9.68	6.42	9.84	--	9.17
2008	11.38	10.32	7.02	11.36	--	9.84
2009	11.68	10.31	6.95	11.40	--	10.02
Rolling 12 Months Ending in October						
2008	11.24	10.19	6.90	10.94	--	9.70
2009	11.61	10.27	6.96	11.32	--	9.96

¹ See Technical notes for additional information on the Commercial, Industrial, and Transportation sectors.
NA = Not available.

Notes: • See Glossary for definitions. • Prices are calculated by dividing revenue by sales. Revenue may not correspond to sales for a particular month because of energy service provider billing and accounting procedures. That lack of correspondence could result in uncharacteristic increases or decreases in the monthly prices. • Geographic coverage is the 50 States and the District of Columbia. • Average Revenue values for 1996-2007 include energy service provider (power marketer) data. • Values for 2008 and 2009 are preliminary estimates based on a cutoff model sample. See Technical Notes for a discussion of the sample design for the Form EIA-826. • Values for 2007 and prior years are final. • Utilities and energy service providers may classify commercial and industrial customers based on either NAICS codes or demands or usage falling within specified limits by rate schedule. • Values for 1996 in the commercial and industrial sectors reflect an electric utility's reclassification for this information by Standard Industrial Classification. • Changes from year to year in consumer counts, sales and revenues, particularly involving the commercial and industrial consumer sectors, may result from respondent implementation of changes in the definitions of consumers, and reclassifications. • Retail sales and net generation may not correspond exactly for a particular month for a variety of reasons (i.e., sales data may include imported electricity). • Totals may not equal sum of components because of independent rounding.

Sources: 2006-2008: Energy Information Administration, Form EIA-826, "Monthly Electric Sales and Revenue Report with State Distributions Report;" 1992-2005: Form EIA-861, "Annual Electric Power Industry Report."

Table 5.4.A. Retail Sales of Electricity to Ultimate Customers by End-Use Sector, by State, October 2009 and 2008
(Million Kilowatthours)

Census Division and State	Residential		Commercial ¹		Industrial ¹		Transportation ¹		All Sectors	
	Oct 2009	Oct 2008	Oct 2009	Oct 2008	Oct 2009	Oct 2008	Oct 2009	Oct 2008	Oct 2009	Oct 2008
New England	3,428	3,220	3,691	4,544	2,427	1,971	41	46	9,587	9,782
Connecticut.....	897	881	1,048	1,318	309	444	14	18	2,269	2,661
Maine.....	379	354	368	343	337	363	--	--	1,084	1,060
Massachusetts.....	1,440	1,303	1,454	2,067	1,424	765	27	28	4,344	4,163
New Hampshire.....	320	319	356	355	160	174	--	--	835	848
Rhode Island.....	227	202	305	295	80	96	--	--	612	593
Vermont.....	165	160	161	166	116	130	--	--	442	457
Middle Atlantic	9,141	9,122	12,709	13,131	5,520	5,950	314	344	27,684	28,546
New Jersey.....	1,891	1,942	3,085	3,214	693	789	23	21	5,693	5,966
New York.....	3,617	3,645	5,942	6,145	1,130	1,213	220	247	10,909	11,251
Pennsylvania.....	3,633	3,534	3,681	3,772	3,696	3,948	72	76	11,082	11,330
East North Central	12,756	12,476	16,225	17,027	14,591	15,902	29	39	43,601	45,444
Illinois.....	3,087	3,112	5,590	6,007	1,969	2,109	25	34	10,671	11,262
Indiana.....	2,177	2,151	1,898	2,013	3,778	3,973	1	1	7,854	8,138
Michigan.....	2,415	2,333	3,186	3,202	2,495	2,729	*	*	8,097	8,264
Ohio.....	3,508	3,355	3,707	3,891	4,382	4,948	2	3	11,598	12,198
Wisconsin.....	1,570	1,526	1,844	1,914	1,967	2,143	--	--	5,381	5,583
West North Central	6,812	6,500	7,775	8,031	6,594	7,499	3	3	21,184	22,034
Iowa.....	950	899	864	981	1,466	1,736	--	--	3,280	3,616
Kansas.....	846	831	1,191	1,221	810	829	--	--	2,847	2,881
Minnesota.....	1,593	1,516	1,796	1,826	1,718	2,053	2	2	5,109	5,397
Missouri.....	2,167	2,087	2,470	2,551	1,301	1,566	2	2	5,939	6,206
Nebraska.....	631	618	741	743	789	806	--	--	2,161	2,167
North Dakota.....	322	272	371	368	329	326	--	--	1,022	966
South Dakota.....	302	276	342	342	182	183	--	--	826	801
South Atlantic	25,498	24,509	25,332	25,075	11,231	12,825	104	107	62,165	62,515
Delaware.....	274	287	337	356	238	276	--	--	848	920
District of Columbia.....	112	120	713	727	17	19	24	26	866	892
Florida.....	10,336	9,596	8,182	7,960	1,333	1,551	8	7	19,858	19,114
Georgia.....	3,806	3,690	3,793	3,786	2,550	2,745	13	15	10,162	10,236
Maryland.....	1,817	1,791	2,281	2,154	451	695	42	43	4,590	4,683
North Carolina.....	3,645	3,581	3,841	3,927	2,068	2,276	1	1	9,555	9,785
South Carolina.....	1,957	1,923	1,721	1,760	2,176	2,377	--	--	5,854	6,059
Virginia.....	2,772	2,788	3,824	3,757	1,463	1,579	16	15	8,075	8,139
West Virginia.....	781	733	641	647	935	1,307	*	*	2,357	2,688
East South Central	8,015	8,030	6,713	7,011	10,580	11,227	*	*	25,307	26,269
Alabama.....	2,150	2,122	1,746	1,823	2,551	2,781	--	--	6,447	6,726
Kentucky.....	1,730	1,731	1,524	1,590	4,303	4,235	--	--	7,558	7,556
Mississippi.....	1,424	1,341	1,147	1,138	1,327	1,311	--	--	3,899	3,790
Tennessee.....	2,710	2,836	2,295	2,460	2,398	2,900	*	*	7,404	8,197
West South Central	14,218	13,567	14,801	13,764	11,927	12,104	7	6	40,953	39,442
Arkansas.....	1,172	1,163	973	988	1,272	1,378	*	--	3,417	3,529
Louisiana.....	2,480	2,181	2,080	1,939	2,270	1,768	1	1	6,832	5,888
Oklahoma.....	1,320	1,328	1,511	1,512	1,113	1,212	--	--	3,945	4,052
Texas.....	9,245	8,895	10,236	9,326	7,272	7,746	6	6	26,759	25,973
Mountain	6,715	6,834	7,634	7,992	6,299	6,741	7	8	20,655	21,575
Arizona.....	2,439	2,602	2,470	2,622	940	1,092	--	--	5,849	6,316
Colorado.....	1,331	1,284	1,644	1,692	1,077	1,113	4	4	4,056	4,092
Idaho.....	597	577	476	488	578	658	--	--	1,651	1,723
Montana.....	345	308	398	388	518	601	--	--	1,261	1,297
Nevada.....	733	802	726	795	1,102	1,143	1	1	2,561	2,740
New Mexico.....	454	454	743	755	536	558	--	--	1,733	1,767
Utah.....	619	624	827	890	678	722	2	3	2,126	2,239
Wyoming.....	197	183	351	362	870	854	--	--	1,418	1,398
Pacific Contiguous	11,353	11,371	14,509	15,033	7,017	7,451	74	76	32,953	33,930
California.....	7,600	7,674	10,844	11,322	4,045	4,355	72	74	22,561	23,426
Oregon.....	1,369	1,322	1,295	1,308	1,009	1,063	2	2	3,675	3,695
Washington.....	2,384	2,375	2,369	2,402	1,963	2,033	*	*	6,717	6,810
Pacific Noncontiguous	437	422	535	538	447	447	--	--	1,419	1,407
Alaska.....	165	167	227	231	115	118	--	--	506	516
Hawaii.....	272	255	309	307	332	329	--	--	913	891
U.S. Total	98,373	96,051	109,924	112,147	76,632	82,117	580	629	285,509	290,943

¹ See Technical notes for additional information on the Commercial, Industrial, and Transportation sectors.

* = Value is less than half of the smallest unit of measure (e.g., for values with no decimals, the smallest unit is "1" then values under 0.5 are shown as "**").

Notes: • See Glossary for definitions. • Values for 2008 and 2009 are preliminary estimates based on a cutoff model sample. See Technical Notes for a discussion of the sample design for the Form EIA-826. • Utilities and energy service providers may classify commercial and industrial customers based on either NAICS codes or demands or usage falling within specified limits by rate schedule. • Changes from year to year in consumer counts, sales and revenues, particularly involving the commercial and industrial consumer sectors, may result from respondent implementation of changes in the definitions of consumers, and reclassifications. • Retail sales and net generation may not correspond exactly for a particular month for a variety of reasons (i.e., sales data may include imported electricity). • Net generation is for the calendar month while retail sales and associated revenue accumulate from bills collected for periods of time (28 to 35 days) that vary dependent upon customer class and consumption occurring in and outside the calendar month. • Totals may not equal sum of components because of independent rounding.

Source: Energy Information Administration, Form EIA-826, "Monthly Electric Sales and Revenue Report with State Distributions Report."

Table 5.4.B. Retail Sales of Electricity to Ultimate Customers by End-Use Sector, by State, Year-to-Date through October 2009 and 2008
(Million Kilowatthours)

Census Division and State	Residential		Commercial ¹		Industrial ¹		Transportation ¹		All Sectors	
	2009	2008	2009	2008	2009	2008	2009	2008	2009	2008
New England	38,482	38,868	39,025	47,711	23,892	19,039	455	455	101,853	106,074
Connecticut.....	10,584	10,704	12,285	13,106	3,430	4,212	160	158	26,459	28,179
Maine.....	3,872	3,838	3,541	3,594	2,907	3,234	--	--	10,320	10,666
Massachusetts.....	16,180	16,375	14,707	22,458	13,908	7,610	295	298	45,091	46,739
New Hampshire.....	3,641	3,661	3,683	3,816	1,570	1,758	--	--	8,894	9,236
Rhode Island.....	2,459	2,535	3,179	3,041	900	904	--	--	6,538	6,479
Vermont.....	1,745	1,755	1,630	1,697	1,176	1,322	--	--	4,551	4,775
Middle Atlantic	107,687	110,604	135,238	138,564	54,382	60,767	3,382	3,384	300,688	313,319
New Jersey.....	23,552	24,592	33,029	33,924	6,954	7,878	190	240	63,726	66,634
New York.....	40,337	41,505	63,307	64,961	11,050	12,299	2,454	2,417	117,148	121,182
Pennsylvania.....	43,798	44,507	38,902	39,678	36,377	40,590	739	727	119,815	125,503
East North Central	150,732	156,539	166,503	172,899	136,342	161,305	408	510	453,985	491,252
Illinois.....	36,886	38,363	57,776	59,797	19,125	22,458	354	451	114,141	121,068
Indiana.....	26,802	27,805	19,798	20,603	35,315	40,996	16	16	81,933	89,420
Michigan.....	27,033	28,502	31,899	32,978	22,418	27,224	5	4	81,355	88,708
Ohio.....	42,438	43,790	38,160	39,861	40,987	49,652	33	39	121,618	133,342
Wisconsin.....	17,572	18,078	18,869	19,661	18,496	20,975	--	--	54,938	58,713
West North Central	83,513	85,186	80,790	82,232	62,889	72,471	36	38	227,228	239,927
Iowa.....	11,246	11,554	9,482	9,792	14,428	16,070	--	--	35,156	37,417
Kansas.....	11,136	11,338	12,504	12,667	7,871	8,650	--	--	31,511	32,655
Minnesota.....	17,822	18,225	18,233	18,641	15,644	19,616	18	18	51,718	56,500
Missouri.....	28,216	29,080	25,621	26,141	12,230	14,994	18	20	66,084	70,235
Nebraska.....	7,895	8,050	7,655	7,792	7,809	8,064	--	--	23,359	23,906
North Dakota.....	3,590	3,375	3,761	3,650	3,103	3,175	--	--	10,453	10,199
South Dakota.....	3,608	3,563	3,534	3,550	1,805	1,902	--	--	8,947	9,015
South Atlantic	293,520	291,813	255,901	258,301	109,711	128,725	1,114	1,098	660,247	679,936
Delaware.....	3,674	3,734	3,557	3,651	2,228	2,519	--	--	9,459	9,904
District of Columbia.....	1,600	1,608	7,557	7,678	194	216	259	263	9,609	9,765
Florida.....	98,588	98,483	77,369	78,763	13,839	16,066	71	72	189,868	193,384
Georgia.....	47,424	47,283	39,322	39,727	24,326	27,895	152	153	111,225	115,058
Maryland.....	22,495	22,669	24,920	24,872	4,406	5,045	461	440	52,283	53,026
North Carolina.....	47,722	46,769	39,343	39,527	20,446	23,636	6	4	107,517	109,937
South Carolina.....	25,255	25,014	18,104	18,214	21,298	25,340	--	--	64,658	68,568
Virginia.....	37,348	36,869	39,277	39,437	13,848	15,687	163	163	90,636	92,156
West Virginia.....	9,413	9,382	6,451	6,431	9,126	12,321	3	4	24,993	28,138
East South Central	99,211	101,119	69,761	71,711	95,037	109,744	1	2	264,011	282,575
Alabama.....	27,033	27,393	18,623	18,958	24,640	29,810	--	--	70,296	76,161
Kentucky.....	22,103	22,705	16,027	16,570	35,461	38,302	--	--	73,591	77,577
Mississippi.....	15,814	15,778	11,230	11,320	12,311	13,902	--	--	39,355	41,000
Tennessee.....	34,261	35,243	23,881	24,863	22,625	27,729	1	2	80,769	87,836
West South Central	169,147	167,307	143,602	140,441	116,417	131,824	67	62	429,232	439,634
Arkansas.....	14,630	14,800	9,816	9,922	12,071	14,650	*	--	36,516	39,371
Louisiana.....	25,488	24,866	19,702	19,435	20,980	22,441	7	4	66,177	66,746
Oklahoma.....	18,243	18,371	15,727	15,795	11,196	12,695	--	--	45,166	46,860
Texas.....	110,786	109,270	98,357	95,290	72,170	82,038	60	58	281,373	286,656
Mountain	78,728	80,075	77,834	79,967	63,538	69,262	69	74	220,169	229,378
Arizona.....	28,663	29,134	25,181	25,910	9,320	10,661	--	--	63,164	65,705
Colorado.....	14,248	14,678	16,598	17,178	10,440	11,061	36	40	41,322	42,958
Idaho.....	6,773	6,865	4,932	5,067	7,079	8,232	--	--	18,784	20,164
Montana.....	3,842	3,797	3,972	4,012	5,311	6,573	--	--	13,126	14,382
Nevada.....	10,404	10,674	7,673	7,935	11,248	11,608	7	7	29,333	30,223
New Mexico.....	5,384	5,395	7,415	7,595	5,230	5,634	--	--	18,029	18,624
Utah.....	7,225	7,321	8,534	8,638	7,051	7,594	27	27	22,836	23,581
Wyoming.....	2,187	2,210	3,529	3,632	7,858	7,899	--	--	13,575	13,742
Pacific Contiguous	120,908	123,154	138,996	143,512	68,233	73,755	724	743	328,861	341,165
California.....	75,592	77,332	101,268	105,332	39,283	42,001	703	726	216,846	225,391
Oregon.....	15,693	16,124	13,226	13,623	9,917	11,029	19	16	38,855	40,792
Washington.....	29,622	29,699	24,502	24,557	19,034	20,726	2	1	73,160	74,982
Pacific Noncontiguous	4,249	4,304	5,160	5,275	4,164	4,322	--	--	13,573	13,901
Alaska.....	1,704	1,716	2,330	2,338	1,098	1,132	--	--	5,132	5,186
Hawaii.....	2,546	2,588	2,830	2,937	3,066	3,190	--	--	8,441	8,715
U.S. Total	1,146,177	1,158,969	1,112,808	1,140,613	734,605	831,213	6,257	6,366	2,999,847	3,137,163

¹ See Technical notes for additional information on the Commercial, Industrial, and Transportation sectors.

* = Value is less than half of the smallest unit of measure (e.g., for values with no decimals, the smallest unit is "1" then values under 0.5 are shown as "**").

Notes: • See Glossary for definitions. • Values for 2007 are final. Values for 2008 are preliminary estimates based on a cutoff model sample. See Technical Notes for a discussion of the sample design for the Form EIA-826. Values for January through November 2008 are revised. • Utilities and energy service providers may classify commercial and industrial customers based on either NAICS codes or demands or usage falling within specified limits by rate schedule. • Changes from year to year in consumer counts, sales and revenues, particularly involving the commercial and industrial consumer sectors, may result from respondent implementation of changes in the definitions of consumers, and reclassifications. • Retail sales and net generation may not correspond exactly for a particular month for a variety of reasons (i.e., sales data may include imported electricity). • Net generation is for the calendar month while retail sales and associated revenue accumulate from bills collected for periods of time (28 to 35 days) that vary dependent upon customer class and consumption occurring in and outside the calendar month. • Totals may not equal sum of components because of independent rounding.

Source: Energy Information Administration, Form EIA-826, "Monthly Electric Sales and Revenue Report with State Distributions Report."

Table 5.5.A. Revenue from Retail Sales of Electricity to Ultimate Customers by End-Use Sector, by State, October 2009 and 2008
(Million Dollars)

Census Division and State	Residential		Commercial ¹		Industrial ¹		Transportation ¹		All Sectors	
	Oct 2009	Oct 2008	Oct 2009	Oct 2008	Oct 2009	Oct 2008	Oct 2009	Oct 2008	Oct 2009	Oct 2008
New England	592	604	608	720	277	271	3	3	1,479	1,599
Connecticut.....	186	177	173	206	56	62	1	1	417	446
Maine.....	58	57	43	44	33	42	--	--	134	144
Massachusetts.....	236	257	278	351	147	120	1	2	662	730
New Hampshire.....	52	53	50	53	21	24	--	--	123	130
Rhode Island.....	34	35	42	45	10	12	--	--	86	93
Vermont.....	26	24	21	21	11	12	--	--	58	56
Middle Atlantic	1,424	1,382	1,706	1,825	447	502	41	39	3,617	3,748
New Jersey.....	297	309	421	466	70	80	3	3	791	859
New York.....	693	654	932	1,001	114	141	32	30	1,771	1,826
Pennsylvania.....	434	419	353	358	262	281	6	6	1,055	1,063
East North Central	1,432	1,400	1,430	1,548	941	1,063	3	4	3,806	4,015
Illinois.....	353	377	452	525	147	173	2	3	955	1,078
Indiana.....	209	218	151	166	210	241	*	*	571	625
Michigan.....	303	262	297	306	174	187	*	*	775	755
Ohio.....	380	359	356	372	281	319	*	*	1,017	1,051
Wisconsin.....	188	184	173	178	128	143	--	--	489	506
West North Central	627	597	560	551	363	396	*	*	1,551	1,544
Iowa.....	94	94	61	69	73	82	--	--	228	246
Kansas.....	85	74	98	89	50	49	--	--	233	213
Minnesota.....	160	156	137	138	103	122	*	*	401	415
Missouri.....	182	176	162	155	65	75	*	*	409	406
Nebraska.....	54	49	53	49	43	40	--	--	150	139
North Dakota.....	25	22	25	25	19	18	--	--	69	66
South Dakota.....	27	25	24	24	10	10	--	--	61	59
South Atlantic	2,962	2,789	2,451	2,454	744	857	11	15	6,169	6,116
Delaware.....	40	43	40	45	21	27	--	--	102	114
District of Columbia.....	16	17	95	101	2	2	3	5	116	125
Florida.....	1,273	1,161	876	844	120	139	1	1	2,270	2,144
Georgia.....	388	382	348	356	154	183	1	1	891	922
Maryland.....	271	262	269	301	43	71	4	6	588	640
North Carolina.....	395	376	319	313	129	139	*	*	843	828
South Carolina.....	211	203	153	152	125	138	--	--	490	493
Virginia.....	303	292	305	301	100	102	1	1	709	696
West Virginia.....	65	56	45	41	49	56	*	*	159	153
East South Central	759	829	595	675	561	717	*	*	1,915	2,221
Alabama.....	220	244	166	194	131	197	--	--	518	635
Kentucky.....	146	152	111	118	200	226	--	--	458	496
Mississippi.....	145	144	108	115	82	93	--	--	336	351
Tennessee.....	247	289	209	248	148	202	*	*	604	739
West South Central	1,587	1,681	1,329	1,391	709	1,007	1	1	3,626	4,079
Arkansas.....	114	116	75	78	71	83	*	--	260	277
Louisiana.....	203	240	157	206	108	158	*	*	468	604
Oklahoma.....	137	133	105	128	52	78	--	--	294	339
Texas.....	1,134	1,192	992	979	479	688	1	1	2,605	2,860
Mountain	706	688	673	667	390	414	1	1	1,770	1,770
Arizona.....	269	272	236	235	65	73	--	--	570	579
Colorado.....	140	133	146	135	72	74	*	*	359	342
Idaho.....	49	43	32	29	27	29	--	--	108	102
Montana.....	31	29	34	33	28	34	--	--	93	96
Nevada.....	99	97	76	81	88	89	*	*	263	267
New Mexico.....	47	47	63	65	31	36	--	--	141	148
Utah.....	52	52	61	63	35	36	*	*	147	151
Wyoming.....	18	16	27	25	44	42	--	--	89	84
Pacific Contiguous	1,380	1,346	1,780	1,815	607	600	7	6	3,773	3,768
California.....	1,070	1,048	1,510	1,542	462	450	6	6	3,049	3,046
Oregon.....	123	114	101	110	57	47	*	*	280	271
Washington.....	188	184	169	164	88	104	*	*	444	452
Pacific Noncontiguous	100	119	107	132	83	111	--	--	290	362
Alaska.....	28	27	32	31	15	15	--	--	75	74
Hawaii.....	72	91	75	101	68	96	--	--	215	288
U.S. Total	11,569	11,436	11,238	11,778	5,122	5,939	65	69	27,994	29,221

¹ See Technical notes for additional information on the Commercial, Industrial, and Transportation sectors.

* = Value is less than half of the smallest unit of measure (e.g., for values with no decimals, the smallest unit is "1" then values under 0.5 are shown as "**").

Notes: • See Glossary for definitions. • Values for 2008 and 2009 are preliminary estimates based on a cutoff model sample. See Technical Notes for a discussion of the sample design for the Form EIA-826. • Utilities and energy service providers may classify commercial and industrial customers based on either NAICS codes or demands or usage falling within specified limits by rate schedule. • Changes from year to year in consumer counts, sales and revenues, particularly involving the commercial and industrial consumer sectors, may result from respondent implementation of changes in the definitions of consumers, and reclassifications. • Retail sales and net generation may not correspond exactly for a particular month for a variety of reasons (i.e., sales data may include imported electricity). • Net generation is for the calendar month while retail sales and associated revenue accumulate from bills collected for periods of time (28 to 35 days) that vary dependent upon customer class and consumption occurring in and outside the calendar month. • Totals may not equal sum of components because of independent rounding.

Source: Energy Information Administration, Form EIA-826, "Monthly Electric Sales and Revenue Report with State Distributions Report."

Table 5.5.B. Revenue from Retail Sales of Electricity to Ultimate Customers by End-Use Sector, by State, Year-to-Date through October 2009 and 2008
(Million Dollars)

Census Division and State	Residential		Commercial ¹		Industrial ¹		Transportation ¹		All Sectors	
	2009	2008	2009	2008	2009	2008	2009	2008	2009	2008
New England	6,783	6,792	6,236	7,386	2,854	2,528	38	55	15,912	16,761
Connecticut.....	2,147	2,067	1,957	2,087	527	584	19	25	4,650	4,763
Maine.....	597	612	444	465	294	381	--	--	1,335	1,458
Massachusetts.....	2,799	2,848	2,651	3,616	1,594	1,086	19	30	7,063	7,580
New Hampshire.....	598	571	549	542	215	231	--	--	1,362	1,344
Rhode Island.....	380	438	425	464	114	127	--	--	920	1,029
Vermont.....	263	257	210	212	111	118	--	--	583	587
Middle Atlantic	16,492	16,959	18,363	19,742	4,614	5,350	446	427	39,915	42,477
New Jersey.....	3,898	3,941	4,779	5,058	799	991	35	41	9,511	10,030
New York.....	7,455	7,917	9,850	10,934	1,195	1,504	354	331	18,853	20,686
Pennsylvania.....	5,139	5,101	3,735	3,750	2,620	2,856	57	55	11,551	11,762
East North Central	16,623	16,363	15,008	15,316	9,189	10,314	38	39	40,858	42,032
Illinois.....	4,201	4,212	4,818	5,099	1,455	1,759	32	33	10,506	11,103
Indiana.....	2,531	2,476	1,628	1,596	2,047	2,242	2	2	6,208	6,315
Michigan.....	3,220	3,118	3,064	3,120	1,628	1,868	1	1	7,913	8,106
Ohio.....	4,547	4,460	3,688	3,677	2,802	3,073	4	4	11,040	11,214
Wisconsin.....	2,125	2,097	1,810	1,824	1,257	1,372	--	--	5,191	5,294
West North Central	7,729	7,504	6,061	5,918	3,667	3,905	2	3	17,460	17,328
Iowa.....	1,152	1,129	727	716	770	784	--	--	2,649	2,629
Kansas.....	1,091	1,032	1,024	969	493	502	--	--	2,608	2,504
Minnesota.....	1,800	1,783	1,446	1,474	997	1,174	1	1	4,245	4,433
Missouri.....	2,429	2,369	1,801	1,746	674	754	1	1	4,904	4,870
Nebraska.....	677	640	562	521	451	413	--	--	1,690	1,574
North Dakota.....	274	255	256	248	180	176	--	--	710	679
South Dakota.....	306	295	245	244	102	101	--	--	654	640
South Atlantic	33,422	31,354	24,850	24,145	7,393	8,118	116	127	65,781	63,745
Delaware.....	519	518	427	439	207	257	--	--	1,153	1,215
District of Columbia.....	217	203	1,061	1,056	20	25	33	40	1,332	1,325
Florida.....	12,169	11,440	8,382	7,972	1,294	1,327	7	7	21,852	20,745
Georgia.....	4,888	4,805	3,551	3,660	1,524	1,888	11	11	9,975	10,364
Maryland.....	3,410	3,126	3,027	3,203	441	531	50	55	6,927	6,917
North Carolina.....	4,862	4,551	3,175	3,027	1,234	1,327	*	*	9,271	8,905
South Carolina.....	2,605	2,500	1,580	1,547	1,240	1,358	--	--	5,426	5,405
Virginia.....	4,017	3,551	3,216	2,853	957	891	14	12	8,203	7,308
West Virginia.....	736	659	431	388	475	513	*	*	1,642	1,560
East South Central	9,507	9,271	6,423	6,353	5,577	6,201	*	*	21,507	21,826
Alabama.....	2,868	2,830	1,867	1,847	1,495	1,802	--	--	6,229	6,480
Kentucky.....	1,855	1,787	1,227	1,193	1,755	1,853	--	--	4,837	4,833
Mississippi.....	1,598	1,625	1,067	1,123	820	887	--	--	3,485	3,635
Tennessee.....	3,186	3,030	2,262	2,190	1,507	1,659	*	*	6,955	6,879
West South Central	19,264	19,827	13,193	14,296	7,545	10,803	7	5	40,009	44,931
Arkansas.....	1,401	1,407	765	771	727	882	*	--	2,892	3,060
Louisiana.....	2,150	2,594	1,573	1,980	1,143	1,796	1	1	4,867	6,370
Oklahoma.....	1,625	1,735	1,122	1,303	566	773	--	--	3,313	3,811
Texas.....	14,089	14,091	9,732	10,242	5,110	7,353	6	5	28,936	31,690
Mountain	8,091	7,953	6,668	6,731	3,902	4,248	6	6	18,667	18,938
Arizona.....	3,117	3,016	2,370	2,318	625	715	--	--	6,112	6,049
Colorado.....	1,421	1,503	1,354	1,488	657	744	3	3	3,435	3,738
Idaho.....	519	479	321	288	373	373	--	--	1,213	1,139
Montana.....	342	350	328	345	286	380	--	--	955	1,074
Nevada.....	1,332	1,267	796	804	930	955	1	1	3,059	3,027
New Mexico.....	550	546	632	656	304	366	--	--	1,486	1,568
Utah.....	624	612	611	588	347	358	2	2	1,584	1,560
Wyoming.....	187	181	257	244	381	357	--	--	824	782
Pacific Contiguous	15,081	14,751	16,984	16,627	5,658	5,914	61	61	37,784	37,352
California.....	11,397	11,120	14,222	13,929	4,149	4,302	59	59	29,827	29,411
Oregon.....	1,378	1,383	1,032	1,043	525	534	1	1	2,936	2,961
Washington.....	2,306	2,247	1,730	1,655	984	1,078	*	*	5,020	4,980
Pacific Noncontiguous	899	1,128	943	1,191	687	1,002	--	--	2,528	3,322
Alaska.....	293	281	336	311	143	162	--	--	772	755
Hawaii.....	606	847	607	880	544	840	--	--	1,756	2,567
U.S. Total	133,890	131,902	114,730	117,705	51,086	58,382	714	723	300,420	308,712

¹ See Technical notes for additional information on the Commercial, Industrial, and Transportation sectors.

* = Value is less than half of the smallest unit of measure (e.g., for values with no decimals, the smallest unit is "1" then values under 0.5 are shown as "**").

Notes: • See Glossary for definitions. • Values for 2007 are final. Values for 2008 are preliminary estimates based on a cutoff model sample. See Technical Notes for a discussion of the sample design for the Form EIA-826. Values for January through November 2008 are revised. • Utilities and energy service providers may classify commercial and industrial customers based on either NAICS codes or demands or usage falling within specified limits by rate schedule. • Changes from year to year in consumer counts, sales and revenues, particularly involving the commercial and industrial consumer sectors, may result from respondent implementation of changes in the definitions of consumers, and reclassifications. • Retail sales and net generation may not correspond exactly for a particular month for a variety of reasons (i.e., sales data may include imported electricity). • Net generation is for the calendar month while retail sales and associated revenue accumulate from bills collected for periods of time (28 to 35 days) that vary dependent upon customer class and consumption occurring in and outside the calendar month. • Totals may not equal sum of components because of independent rounding.

Source: Energy Information Administration, Form EIA-826, "Monthly Electric Sales and Revenue Report with State Distributions Report."

Table 5.6.A. Average Retail Price of Electricity to Ultimate Customers by End-Use Sector, by State, October 2009 and 2008
(Cents per Kilowatthour)

Census Division and State	Residential		Commercial ¹		Industrial ¹		Transportation ¹		All Sectors	
	Oct 2009	Oct 2008	Oct 2009	Oct 2008	Oct 2009	Oct 2008	Oct 2009	Oct 2008	Oct 2009	Oct 2008
New England	17.27	18.76	16.46	15.84	11.41	13.77	7.20	7.46	15.43	16.35
Connecticut.....	20.78	20.12	16.53	15.60	18.03	13.92	10.53	6.71	18.38	16.75
Maine.....	15.30	16.23	11.82	12.91	9.65	11.58	--	--	12.36	13.56
Massachusetts.....	16.36	19.71	19.12	16.98	10.29	15.65	5.49	7.96	15.23	17.53
New Hampshire.....	16.41	16.64	14.09	14.97	12.86	13.76	--	--	14.74	15.35
Rhode Island.....	14.90	17.57	13.63	15.30	12.99	12.98	--	--	14.02	15.70
Vermont.....	15.50	14.91	13.20	12.56	9.42	8.89	--	--	13.06	12.34
Middle Atlantic	15.58	15.15	13.42	13.90	8.09	8.44	12.96	11.36	13.07	13.13
New Jersey.....	15.71	15.89	13.64	14.51	10.09	10.20	14.73	16.62	13.90	14.39
New York.....	19.17	17.96	15.68	16.28	10.13	11.60	14.43	12.13	16.24	16.23
Pennsylvania.....	11.93	11.85	9.60	9.49	7.09	7.11	7.88	7.40	9.52	9.38
East North Central	11.23	11.22	8.81	9.09	6.45	6.69	9.87	9.06	8.73	8.84
Illinois.....	11.42	12.12	8.09	8.74	7.48	8.19	9.81	8.75	8.95	9.57
Indiana.....	9.58	10.14	7.98	8.22	5.57	6.06	10.38	10.47	7.27	7.67
Michigan.....	12.56	11.21	9.33	9.57	6.97	6.87	10.45	10.37	9.57	9.14
Ohio.....	10.83	10.71	9.62	9.57	6.41	6.45	10.20	11.45	8.77	8.62
Wisconsin.....	11.97	12.08	9.36	9.31	6.53	6.69	--	--	9.09	9.06
West North Central	9.20	9.18	7.21	6.86	5.51	5.28	6.56	6.41	7.32	7.01
Iowa.....	9.91	10.46	7.07	7.08	4.95	4.73	--	--	6.95	6.79
Kansas.....	9.99	8.94	8.24	7.33	6.19	5.91	--	--	8.18	7.39
Minnesota.....	10.05	10.26	7.63	7.53	6.01	5.94	7.82	7.94	7.84	7.69
Missouri.....	8.39	8.42	6.55	6.09	5.00	4.80	5.04	4.74	6.88	6.55
Nebraska.....	8.54	8.01	7.17	6.65	5.46	4.94	--	--	6.95	6.40
North Dakota.....	7.83	8.26	6.80	6.92	5.75	5.59	--	--	6.79	6.85
South Dakota.....	8.97	9.03	6.97	7.07	5.64	5.41	--	--	7.41	7.37
South Atlantic	11.62	11.38	9.68	9.79	6.63	6.68	10.36	13.78	9.92	9.78
Delaware.....	14.75	14.86	11.85	12.58	8.98	9.71	--	--	11.98	12.43
District of Columbia.....	14.00	13.89	13.35	13.94	12.00	11.87	13.78	19.74	13.42	14.05
Florida.....	12.31	12.10	10.71	10.60	9.03	8.94	10.25	10.73	11.43	11.22
Georgia.....	10.20	10.35	9.18	9.41	6.05	6.65	6.86	6.90	8.77	9.01
Maryland.....	14.90	14.61	11.81	13.97	9.61	10.27	10.30	14.89	12.80	13.67
North Carolina.....	10.84	10.49	8.31	7.98	6.23	6.12	7.16	6.98	8.82	8.47
South Carolina.....	10.80	10.54	8.89	8.63	5.76	5.82	--	--	8.37	8.13
Virginia.....	10.95	10.47	7.98	8.02	6.80	6.43	8.37	8.79	8.79	8.55
West Virginia.....	8.28	7.57	7.03	6.31	5.26	4.31	6.83	5.40	6.74	5.68
East South Central	9.47	10.33	8.86	9.62	5.30	6.39	10.20	10.48	7.57	8.46
Alabama.....	10.25	11.52	9.53	10.64	5.12	7.07	--	--	8.03	9.44
Kentucky.....	8.44	8.79	7.31	7.43	4.65	5.34	--	--	6.06	6.57
Mississippi.....	10.21	10.73	9.42	10.08	6.19	7.08	--	--	8.61	9.27
Tennessee.....	9.12	10.19	9.10	10.08	6.17	6.96	10.20	10.48	8.16	9.01
West South Central	11.16	12.39	8.98	10.11	5.95	8.32	9.91	9.00	8.85	10.34
Arkansas.....	9.72	9.94	7.70	7.90	5.60	6.04	10.25	--	7.61	7.85
Louisiana.....	8.17	11.01	7.55	10.61	4.75	8.94	10.24	12.20	6.84	10.26
Oklahoma.....	10.35	10.02	6.97	8.48	4.64	6.40	--	--	7.44	8.36
Texas.....	12.26	13.40	9.69	10.50	6.58	8.88	9.86	8.69	9.74	11.01
Mountain	10.51	10.07	8.81	8.35	6.20	6.14	8.68	8.16	8.57	8.20
Arizona.....	11.05	10.45	9.54	8.95	6.93	6.66	--	--	9.75	9.17
Colorado.....	10.55	10.35	8.87	7.98	6.71	6.67	8.48	8.07	8.84	8.37
Idaho.....	8.15	7.41	6.72	6.03	4.74	4.48	--	--	6.54	5.90
Montana.....	9.07	9.37	8.41	8.60	5.45	5.70	--	--	7.38	7.44
Nevada.....	13.53	12.07	10.42	10.18	7.96	7.82	10.79	8.68	10.25	9.75
New Mexico.....	10.41	10.37	8.44	8.63	5.72	6.42	--	--	8.12	8.38
Utah.....	8.43	8.30	7.33	7.09	5.10	4.94	8.45	8.16	6.94	6.74
Wyoming.....	8.91	8.98	7.63	7.01	5.10	4.93	--	--	6.26	6.00
Pacific Contiguous	12.15	11.84	12.27	12.08	8.65	8.06	8.82	8.42	11.45	11.11
California.....	14.08	13.65	13.93	13.62	11.43	10.33	8.88	8.46	13.51	13.00
Oregon.....	8.95	8.63	7.76	8.38	5.62	4.42	6.96	6.66	7.62	7.33
Washington.....	7.87	7.77	7.13	6.82	4.47	5.10	6.66	5.81	6.61	6.64
Pacific Noncontiguous	22.79	28.11	19.99	24.55	18.61	24.85	--	--	20.42	25.72
Alaska.....	16.75	16.46	14.06	13.59	13.16	13.02	--	--	14.73	14.39
Hawaii.....	26.45	35.74	24.35	32.82	20.49	29.10	--	--	23.57	32.28
U.S. Total	11.76	11.91	10.22	10.50	6.68	7.23	11.28	10.90	9.81	10.04

¹ See Technical notes for additional information on the Commercial, Industrial, and Transportation sectors.

Notes: • See Glossary for definitions. • Values for 2007 are final. Values for 2008 are preliminary estimates based on a cutoff model sample. See Technical Notes for a discussion of the sample design for the Form EIA-826. • Utilities and energy service providers may classify commercial and industrial customers based on either NAICS codes or demands or usage falling within specified limits by rate schedule. • Changes from year to year in consumer counts, sales and revenues, particularly involving the commercial and industrial consumer sectors, may result from respondent implementation of changes in the definitions of consumers, and reclassifications. • Retail sales and net generation may not correspond exactly for a particular month for a variety of reasons (i.e., sales data may include imported electricity). • Net generation is for the calendar month while retail sales and associated revenue accumulate from bills collected for periods of time (28 to 35 days) that vary dependent upon customer class and consumption occurring in and outside the calendar month. • Totals may not equal sum of components because of independent rounding.

Source: Energy Information Administration, Form EIA-826, "Monthly Electric Sales and Revenue Report with State Distributions Report."

Table 5.6.B. Average Retail Price of Electricity to Ultimate Customers by End-Use Sector, by State, Year-to-Date through October 2009 and 2008
(Cents per Kilowatt-hour)

Census Division and State	Residential		Commercial ¹		Industrial ¹		Transportation ¹		All Sectors	
	2009	2008	2009	2008	2009	2008	2009	2008	2009	2008
New England	17.63	17.48	15.98	15.48	11.95	13.28	8.41	12.11	15.62	15.80
Connecticut.....	20.28	19.31	15.93	15.92	15.36	13.86	12.20	15.98	17.58	16.90
Maine.....	15.41	15.94	12.53	12.93	10.12	11.79	--	--	12.93	13.67
Massachusetts.....	17.30	17.39	18.02	16.10	11.46	14.27	6.37	10.07	15.66	16.22
New Hampshire.....	16.43	15.59	14.90	14.21	13.67	13.14	--	--	15.31	14.56
Rhode Island.....	15.46	17.26	13.38	15.25	12.64	14.08	--	--	14.06	15.88
Vermont.....	15.04	14.63	12.89	12.51	9.41	8.95	--	--	12.82	12.30
Middle Atlantic	15.32	15.33	13.58	14.25	8.48	8.80	13.20	12.61	13.28	13.56
New Jersey.....	16.55	16.03	14.47	14.91	11.48	12.58	18.59	16.98	14.92	15.05
New York.....	18.48	19.08	15.56	16.83	10.81	12.23	14.42	13.68	16.09	17.07
Pennsylvania.....	11.73	11.46	9.60	9.45	7.20	7.04	7.76	7.61	9.64	9.37
East North Central	11.03	10.45	9.01	8.86	6.74	6.39	9.23	7.64	9.00	8.56
Illinois.....	11.39	10.98	8.34	8.53	7.61	7.83	9.02	7.26	9.20	9.17
Indiana.....	9.44	8.90	8.23	7.75	5.80	5.47	9.82	9.61	7.58	7.06
Michigan.....	11.91	10.94	9.61	9.46	7.26	6.86	10.85	12.10	9.73	9.14
Ohio.....	10.71	10.19	9.66	9.22	6.84	6.19	10.91	10.67	9.08	8.41
Wisconsin.....	12.09	11.60	9.59	9.28	6.79	6.54	--	--	9.45	9.02
West North Central	9.25	8.81	7.50	7.20	5.83	5.39	6.88	6.79	7.68	7.22
Iowa.....	10.24	9.77	7.67	7.31	5.34	4.88	--	--	7.54	7.03
Kansas.....	9.79	9.11	8.19	7.65	6.26	NM	--	--	8.28	7.67
Minnesota.....	10.10	9.79	7.93	7.91	6.38	5.99	7.72	8.08	8.21	7.85
Missouri.....	8.61	8.15	7.03	6.68	5.51	5.03	6.02	5.59	7.42	6.93
Nebraska.....	8.58	7.95	7.34	6.69	5.78	5.12	--	--	7.24	6.59
North Dakota.....	7.64	7.56	6.79	6.79	5.81	5.54	--	--	6.79	6.66
South Dakota.....	8.48	8.29	6.94	6.86	5.66	5.31	--	--	7.31	7.10
South Atlantic	11.39	10.75	9.71	9.35	6.74	6.31	10.38	11.59	9.96	9.38
Delaware.....	14.12	13.88	12.01	12.03	9.27	10.21	--	--	12.19	12.27
District of Columbia.....	13.56	12.64	14.05	13.76	10.46	11.55	12.74	15.34	13.86	13.57
Florida.....	12.34	11.62	10.83	10.12	9.35	8.26	10.42	10.06	11.51	10.73
Georgia.....	10.31	10.16	9.03	9.21	6.27	6.77	7.07	7.25	8.97	9.01
Maryland.....	15.16	13.79	12.15	12.88	10.01	10.53	10.84	12.60	13.25	13.04
North Carolina.....	10.19	9.73	8.07	7.66	6.04	5.62	6.78	6.53	8.62	8.10
South Carolina.....	10.31	10.00	8.73	8.50	5.82	5.36	--	--	8.39	7.88
Virginia.....	10.76	9.63	8.19	7.24	6.91	5.68	8.45	7.64	9.05	7.93
West Virginia.....	7.82	7.02	6.69	6.03	5.20	4.17	7.57	6.27	6.57	5.54
East South Central	9.58	9.17	9.21	8.86	5.87	5.65	10.89	9.82	8.15	7.72
Alabama.....	10.61	10.33	10.02	9.74	6.07	6.05	--	--	8.86	8.51
Kentucky.....	8.39	7.87	7.66	7.20	4.95	4.84	--	--	6.57	6.23
Mississippi.....	10.11	10.30	9.50	9.92	6.66	6.38	--	--	8.86	8.87
Tennessee.....	9.30	8.60	9.47	8.81	6.66	5.98	10.89	9.82	8.61	7.83
West South Central	11.39	11.85	9.19	10.18	6.48	8.20	9.84	8.76	9.32	10.22
Arkansas.....	9.57	9.51	7.79	7.77	6.02	6.02	10.86	--	7.92	7.77
Louisiana.....	8.43	10.43	7.99	10.19	5.45	8.00	10.17	12.10	7.35	9.54
Oklahoma.....	8.91	9.45	7.13	8.25	5.06	6.09	--	--	7.34	8.13
Texas.....	12.72	12.90	9.90	10.75	7.08	8.96	9.80	8.51	10.28	11.06
Mountain	10.28	9.93	8.57	8.42	6.14	6.13	8.36	8.33	8.48	8.26
Arizona.....	10.87	10.35	9.41	8.95	6.70	6.71	--	--	9.68	9.21
Colorado.....	9.97	10.24	8.16	8.66	6.29	6.72	7.99	8.40	8.31	8.70
Idaho.....	7.67	6.97	6.50	5.68	5.27	4.53	--	--	6.46	5.65
Montana.....	8.89	9.21	8.25	8.59	5.38	5.78	--	--	7.28	7.47
Nevada.....	12.80	11.87	10.38	10.13	8.27	8.23	10.09	9.62	10.43	10.02
New Mexico.....	10.21	10.12	8.53	8.63	5.81	6.50	--	--	8.24	8.42
Utah.....	8.64	8.36	7.16	6.81	4.92	4.71	8.40	7.90	6.93	6.62
Wyoming.....	8.54	8.20	7.28	6.71	4.84	4.52	--	--	6.07	5.69
Pacific Contiguous	12.47	11.98	12.22	11.59	8.29	8.02	8.37	8.15	11.49	10.95
California.....	15.08	14.38	14.04	13.22	10.56	10.24	8.42	8.18	13.76	13.05
Oregon.....	8.78	8.58	7.80	7.66	5.29	4.84	6.83	6.76	7.56	7.26
Washington.....	7.79	7.57	7.06	6.74	5.17	5.20	5.82	5.89	6.86	6.64
Pacific Noncontiguous	21.15	26.21	18.28	22.59	16.49	23.18	--	--	18.63	23.90
Alaska.....	17.19	16.39	14.44	13.31	12.99	14.32	--	--	15.05	14.55
Hawaii.....	23.79	32.73	21.44	29.97	17.74	26.33	--	--	20.81	29.46
U.S. Total	11.68	11.38	10.31	10.32	6.95	7.02	11.40	11.36	10.02	9.84

¹ See Technical notes for additional information on the Commercial, Industrial, and Transportation sectors.

NM = Not meaningful due to large relative standard error or excessive percentage change.

Notes: • See Glossary for definitions. • Values for 2007 are final. Values for 2008 and 2009 are preliminary estimates based on a cutoff model sample. See Technical Notes for a discussion of the sample design for the Form EIA-826. • Utilities and energy service providers may classify commercial and industrial customers based on either NAICS codes or demands or usage falling within specified limits by rate schedule. • Changes from year to year in consumer counts, sales and revenues, particularly involving the commercial and industrial consumer sectors, may result from respondent implementation of changes in the definitions of consumers, and reclassifications. • Retail sales and net generation may not correspond exactly for a particular month for a variety of reasons (i.e., sales data may include imported electricity). • Net generation is for the calendar month while retail sales and associated revenue accumulate from bills collected for periods of time (28 to 35 days) that vary dependent upon customer class and consumption occurring in and outside the calendar month. • Totals may not equal sum of components because of independent rounding.

Source: Energy Information Administration, Form EIA-826, "Monthly Electric Sales and Revenue Report with State Distributions Report."